



Dear Community Member:

On behalf of the Centennial Youth Cheerleading Association (CYCA), we would like to extend an invitation to your organization to become a sponsor for our 2025-2026 season. Sponsorships from businesses and members of the community help provide critical funding needed to cover the costs associated with operating our program to help make fees more affordable to our athletes and their families. Choosing to sponsor CYCA will also expose your business to hundreds of families throughout the year.

The Centennial Youth Cheerleading Association (CYCA) was established in 2024 through a collaborative effort between coaches and parents. It officially became a 501(c)(3) nonprofit organization in January 2025. The mission of CYCA is to provide a competitive cheerleading program for grades 1-12 in the Centennial ISD12 district. We are committed to expanding competition cheerleading by promoting the program in the community and raising supplemental funds through fundraising activities, donations, and sponsorships to keep fees for our athletes as low as possible.

During our inaugural season in 2024-2025, CYCA had three competition teams of 55 cheerleaders across Grades 1-9. All three teams participated in 5 cheerleading competitions around the Twin Cities metro area including the MCCA State Cheerleading Competition. Each of our teams earned at least two top honor awards at competitions, and we are all so proud of our cheerleaders' growth in cheerleading skills, friendship, leadership, and teamwork.

In our 2025-2026 season, we are adding Centennial Varsity competition to our organization for a total of four teams and over 75 cheerleaders. With the increase in participants comes an increase in cost for coaches, facility rental fees, equipment, choreography, competition fees, and more. Any support your organization can provide would mean so much to our athletes and our families.

We have four levels of sponsorships:

Platinum Sponsor - \$1,500++

All benefits of this sponsorship level:

- Your business logo printed on the middle back of our team sponsor t-shirts to be worn by the Centennial youth cheerleaders.
- A photo with your business sign (provided by the company) with program cheerleaders.
- Two admission tickets into one of our local competitions
- Your business logo and a link to your company's website on our team website and our social media pages.
- Your business logo printed on a sign to be displayed on our parade vehicles throughout the summer.
- A "thank you" photo from our team.

Gold Sponsor - \$1,000

All benefits of this sponsorship level:

- Your business logo printed on the back of our team sponsor t-shirts to be worn by the Centennial youth cheerleaders.
- Your business logo and a link to your company's website on our team website and our social media pages.
- Your business logo printed on a sign to be displayed on our parade vehicles throughout the summer.
- A "thank you" photo from our team.

Silver Sponsor - \$500

All benefits of this sponsorship level:

- Your business logo printed on the back of our team sponsor t-shirts to be worn by the Centennial youth cheerleaders.
- Your business logo and a link to your company's website on our team website and our social media pages.
- A "thank you" photo from our team.

Bronze Sponsor - \$250

All benefits of this sponsorship level:

- Your business name on our team website and social media pages
- A "thank you" photo from our team.

Program Donation - Amount of your choice

- A donation amount of your choice.
- Recognition on our social media pages.
- A "thank you" photo from our team.

Please consider sponsoring our program by May 1, 2025 to guarantee logo placement on our shirts (for platinum, gold and silver tiers).

Sincerely,

Centennial Youth Cheerleading Association

Federal Tax ID #: 99-4125386

EIN: 99-4125386

Centennialyouthcheerleading@gmail.com



2025-2026 Centennial Youth Cheerleading Sponsorship Form

Please complete the CYCA Sponsorship Form and send it along with your check to:

Michelle Nelson
c/o CYCA
461 Post Rd
Lino Lakes, MN 55014

Business Name to appear on the website: _____

Sponsorship level or donation amount: _____

Contact Name: _____

Address/City/State/Zip: _____

E-mail: _____

Website Link (Platinum, Gold or Silver Sponsor): _____

If you are a Platinum, Gold or Silver Sponsor, please e-mail your logo to centennialyouthcheerleading@gmail.com.

Checks can be made payable to Centennial Youth Cheerleading Association, or if you would like to pay electronically, please contact us at the email address above.